



St. James Academy
623 S Nardo Ave, Solana Beach, CA 92075

Knights Guard Program: Protecting Our Community

The **Knights Guard** program represents a vital, immediate initiative to enhance the safety and well-being of our entire school community.

This year, **Fund a Need** donations are dedicated to fast-tracking comprehensive safety enhancements, supporting both urgent, near-term needs and broader, long-term security initiatives currently being developed by administration, the security committee and internal/external advisors.. **Meaning the quicker we start receiving donations, the quicker we can activate additional safety improvements.**

Your donation directly funds the efforts of the Knights Guard, ensuring a protected and supportive environment for every student.

Leave Your Mark: Personalized Locks/Recognition

To celebrate your family's commitment to the Knights Guard, leading up to the spring event your kids will be recognized at Monday morning assembly and will place personalized (family name) locks on the community fence. A student earns a lock once they reach a raised donation total of **\$500** towards the Knights Guard Fund a Need.

The size and color of the lock correspond to the highest sponsorship tier reached:

Tier Name	Donation Amount	Lock Size & Color
Knight	\$500	Small & Blue
The Order of Saint James	\$500 - \$999	Medium & White
1952 Knights Society	\$1,000 - \$2,499	Large & Bronze

Imperial Knights	\$2,500 - \$4,999	Large & Gold
Knights of the Roundtable	\$5,000 - \$10,000	Custom & Gold
Knights Grand	\$10,000+	Custom

Two Ways to Reach the \$500 Minimum Goal

Families can generate funds toward their \$500 goal through two methods, with all funds tracked under the student's name for the Class Competition. Highest raising class will receive an end of year party fit for Kings and Queens:

1. Direct Donations

Garner contributions from parents, family members, friends, and the broader community using the **Fund a Need ~ Knights Guard** donation tiers listed above.

2. Sell Ad Space in the Auction Guide

Students can sell advertising space for local businesses to feature their brand in the official **Auction Guide**, which is distributed to **parents, parishioners and locals** attending the "Country Knights" fundraiser.

- **The total cost of the ad space sold by the student will be credited toward their family's Knights Guard fundraising goal.**
- The **Auction Guide** provides targeted exposure to highly engaged North County families and positions the business as a dedicated supporter of local education.

Available ad sizes:

Ad Size	Details/Placement	Price
Back Cover	Final Page / Lasting Impact	\$500
Inside Cover	First Impression / Prime Impact	\$400

Full Page	Prime Placement & Maximum Visibility	\$350
Half Page	Excellent Visibility	\$200
Quarter Page	Strong Recognition	\$100
Business Card	Affordable Community Listing	\$50